



EURASIAN COUNCIL
ON CULTURE, SCIENCE AND EDUCATION



World Folk Vision

METHODICAL RECOMMENDATIONS
FOR THE PREPARATION AND HOLDING
THE WORLD FESTIVAL - CONTEST
OF NATIONAL CULTURES AND ARTS
"WORLD FOLK VISION"

**WORLD
FOLK
VISION**

**GLOBAL
CULTURAL
INITIATIVE**

Unofficial translation

METHODICAL RECOMMENDATIONS FOR THE PREPARATION AND HOLDING THE WORLD FESTIVAL - CONTEST OF NATIONAL CULTURES AND ARTS " WORLD FOLK VISION"

INTRODUCTION

The International Cultural Festivals is one of the important tools of public diplomacy.

The World Festival-Contest of National Cultures and Arts "WORLD FOLK VISION" (the "World Vision of Peoples") (hereinafter referred to as the World Festival - Contest "WORLD FOLK VISION") is held in order to put into practice the idea of holding a global forum of culture and art, which gives impulse to enhancing cultural traditions, preserving and developing national cultures, contributes to the realization of creative abilities and harmonious development of the individual, strengthening the authority of the host country and creating its positive image on the international arena.

Today the World Festival-Contest "WORLD FOLK VISION" is becoming a soft power, contributing to the formation of public opinion, powerfully influencing people's attitudes to major international problems and their subsequent resolution.

Creative competition is traditionally a launching pad for young gifted performers, it gives them the opportunity to find the love of the public and the recognition of the world professional community, to begin a brilliant career.

Each time, the " WORLD FOLK VISION" becomes one of the main events of the country's social and cultural life.

"WORLD FOLK VISION" - a series of international specialized competitions and festivals of national cultures and arts, held under a single Worldwide international brand.

A flower with multi-colored petals has become the symbol (emblem) of the World Festival-Contest «WORLD FOLK VISION ". It is reflecting the main purposeful idea - the equality of all cultures on earth, unity in the name of friendship, peace between nations and unity of different people on earth.

The World Festival-Contest “WORLD FOLK VISION” is a complex cross-cultural event. It is associated with the cultures of different social groups, peoples, provides their cultural cooperation. The festival itself is devoid of the ideological manipulation and performs unique: communicative, agitation, humanitarian, educational, entertaining functions. Each of the functions has its own execution algorithm.

The World Festival-Contest “WORLD FOLK VISION”, implementing political, cultural, educational and other programs, promotes the intercultural unity of peoples, contributes to the formation of a unified cultural space and territorial integrity of the state, the integration of the host country into the world cultural process, the formation of an objective, positive image of the country in the international arena, strengthening intercultural unity of peoples.

OFFICIAL SITE OF THE WORLD FOLK VISION WORLD FESTIVAL -
www.worldfolk.vision

A TASK

Each participant of the World Festival-Contest «WORLD FOLK VISION" should feel their involvement in an event of a global scale.

The World Festival-Contest "WORLD FOLK VISION" is a competition in individual or team types of "cultural competitions", but not among countries.

DATE AND VENUE

The World Festival-Contest “WORLD FOLK VISION” is held in one of the cities and / or regions of the world for 6-12 days.

The choice of place and date of the World Festival-Contest "WORLD FOLK VISION" is always carried out on a competitive basis.

The decision on the place and date of the venue is made by the International Organizing Committee for the preparation and holding of the World Festival-Contest of National Cultures and Arts " WORLD FOLK VISION" (hereinafter - the International Organizing Committee).

There are no restrictions on the sequence of the World Festival-Contest "WORLD FOLK VISION". In case of success of cultural events in a particular place (country), the International Organizing Committee may decide on subsequent cultural events in a particular country.

ORGANIZERS

The organization and holding of the World Festival-Contest is carried out by:

The National Organizing Committee for the preparation and holding of the World Festival-Contest of National Cultures and Arts "WORLD FOLK VISION» (hereinafter referred to as the National Organizing Committee) of the respective country, together with state and local state executive authorities with the support of interested organizations.

The World Festival-Contest "WORLD FOLK VISION" is always held under the patronage of the International Organizing Committee for the preparation and conduct of the World Festival-Contest "WORLD FOLK VISION".

Immediate guidance on the preparation and conduct of a specific World Festival-Contest " WORLD FOLK VISION" is entrusted to the National Organizing Committee and the National Directorate of the World Festival-Contest "WORLD FOLK VISION".

The functions of the National Directorate may be assigned by a decision of the National Organizing Committee to an independent business entity (legal entity of the respective national jurisdiction), in consultation with the Secretariat of the International Organizing Committee.

The authorized representative (s) of the National Organizing Committee are members of the International Organizing Committee. The decision to create the National Organizing Committee of the World Festival-Contest "WORLD FOLK VISION" is made by the International organizing committee in coordination with the Secretariat of the International Organizing Committee and the relevant state, local executive bodies of state power.

SECURITY REQUIREMENTS FOR THE WORLD FOLK VISION WORLD FESTIVAL COMPETITION

Ensuring public order and public safety during cultural events of the World Festival-Contest "WORLD FOLK VISION" is in the competence of the relevant national, state, local executive authorities.

Ensuring public order and public safety during cultural events is carried out in accordance with the instructions and action plan.

Venues of the World Festival-Contest "WORLD FOLK VISION" should have the appropriate infrastructure and technical equipment necessary to ensure public order and public safety during cultural events.

The rules for ensuring public order and public safety during cultural events in the framework of the World Festival-Contest "WORLD FOLK VISION" are established in accordance with applicable national standards in force in the country of the particular cultural event.

The main task of ensuring public order and public safety during cultural events is: prevention, detection and suppression of offenses in the venues of such events.

Requirements for the technical equipment of venues for cultural events to ensure public order and public safety are approved by the relevant national executive authorities in their area of competence.

Cultural events in the framework of the World Festival-Contest "WORLD FOLK VISION" are not held in places and premises that do not meet the requirements established by the applicable national standards in force in the country of the particular cultural event.

The rights and obligations of spectators during the World Festival-Contest "WORLD FOLK VISION" are established in accordance with applicable national legislation in the country of the particular cultural event.

The venue for cultural events within the framework of the World Festival-Contest "WORLD FOLK VISION», which does not meet the safety rules for cultural events, cannot be used for such events.

Responsibility for violation of safety rules during cultural events in the framework of the World Festival-Contest "WORLD FOLK VISION" lies with the organizers of such events, owners, users of objects in accordance with national legislation.

COMPETITION AND FESTIVAL PROGRAM

Cultural events in the framework of the World Festival-Contest "WORLD FOLK VISION" are held in the form of contests and / or festival in the nominations included in various types of art: performing, visual, verbal, applied, social, environmental and others.

The competition requires clear criteria for evaluating performances and works, evaluating performances and works on the basis of an expert opinion of the jury.

Within each contest, competitions should be held in different nominations, which are included in at least 3 types of arts.

Contests and the festival are held in accordance with the program requirements, which are an integral part of these guidelines.

Rehearsal time for participants is guaranteed.

The number of tours is determined on the basis of submitted applications.

Based on the results of the competitive selection, the final gala concert is held with the award ceremony.

TAGLINE

The slogan of the specific World Festival Contest " WORLD FOLK VISION» is selected on a competitive basis by the National Organizing Committee and agreed with the Secretariat of the International Organizing Committee.

THE GRAND PRIX

Grand Prix of the World Festival-Contest “WORLD FOLK VISION” - a bronze figurine of the figure of the Goddess from ancient Greek mythology Muses of the patroness of arts. The base of the trophy is made of malachite, 42 cm high, weighing 2 kilograms.

Any requests for viewing and photographing the Official Grand Prix of the World Festival - Contest «WORLD FOLK VISION" must be approved by the representatives of the Secretariat of the International Organizing Committee.

RECOMMENDED PROGRAM

Approximate recommended program (during the preparation and conduct of events within the framework of the World Festival-Contest "WORLD FOLK VISION" within 7 days):

1 day – 2 day Arrival, accommodation and accreditation of participants and guests;

2 day - 5 day Rehearsals, competition and festival program;

Day 2 Official opening (Theatrical performance, consisting of two sections: the official part, a demonstration of the cultural traditions of the host, participants and guests);

Day 4 - Press conference;

5 day - activities according to the plan of the National Organizing Committee;

Day 5 - Official closing (Gala concert. Awarding of winners and prize winners);

6 day - Departure of participants and guests;

Day 7 - a ceremony of delivery of letters and commemorative medals (marks), to organizers, volunteers

PARTICIPANTS OF THE WORLD FESTIVAL – CONTEST " WORLD FOLK VISION"

Participants can be collective and solo performers (in accordance with program requirements), formed in a delegation from various states and / or regions of the world, who became winners and prize-winners at the level of a country or corresponding region who passed qualifying rounds.

The age of the participants at the time of the World Festival-Contest "WORLD FOLK VISION" is established by the relevant regulation, approved by the National Organizing Committee and the Secretariat of the International Organizing Committee.

Children's (youth) competition - from 7 years to 21 years, within the framework of nominations, division into age groups can be provided.

Adult competition - from 21 years.

In accordance with the provision, in each case, the festival-contest can be held according to the mixed system of “adults / children”, “children”, “adults”

The decision to choose a competition system is made by the Secretariat of the International Organizing Committee on the recommendation of the National Organizing Committee, which is responsible for the preparation and holding of the corresponding Festival - Contest.

The nationality of the contestant does not matter. A competitor cannot represent one or another country at the competition, even if the Competitor is its citizen. A competitor represents himself only.

It is allowed to perform a song in any language.

Competitors are forbidden to appear on stage in obscene form and perform acts of a provocative nature. Songs (competitive shows) should not contain political statements, obscene expressions, advertising.

MEMBERS OF THE DELEGATION

The delegation includes:

Head of delegation;

participants (contestants);

accompanists (if accompaniment is required by program requirements);

round table participant;

accompanying persons (categories: accompanying, press, team leaders, teachers, parents, support groups);

special guests.

The number of delegations (excluding accompanying persons) is established by the respective National Directorate of the host country, taking into account the number of nominations and the occupancy rate of each of them.

The number of participants (solo performers or groups) from a delegation performing in the same nomination is established in the relevant provision.

DELEGATION ACCEPTANCE TERMS

The organizers provide:

double / triple accommodation;

Three meals a day;

transfer station / airport - placements - station / airport;

excursion program;

cultural events;

business events;

presentation of souvenirs (diploma certificates or participant certificates).

The cost of food, accommodation, meeting / seeing off delegations in the city

(country) of the event is borne by the organizers or official delegations (contestants) in accordance with the provisions of the competition.

Upon arrival of delegations before the deadline and departure later than the deadline, the costs of accommodation and meals are paid additionally by delegations at prices and tariffs at the places of accommodation.

In each case, a technical (organizational) cash contribution may be established for participants.

For accompanying persons and participants over the quota, the amount of the cash contribution is determined separately by the decision of the National Organizing Committee in coordination with the Secretariat of the International Organizing Committee.

The procedure and conditions for payment of travel of delegations (guests, participants) to the venue and back is established in each case individually by the National Organizing Committee in agreement with the Secretariat of the International Organizing Committee.

Contestants (guests, invited persons) who have received an invitation to participate in the World Festival-Contest "WORLD FOLK VISION" and reside in a country that has a visa regime with the country it is hosted of the festival competition, must independently contact the nearest consulate of the country in which they are applying for a visa.

The National Competition Directorate undertakes to provide all the necessary invitations, but is not responsible for obtaining a visa.

Contestants who have arrived to participate in events and who have refused to perform for any reason will bear all the costs of stay and return travel.

JURY

RULES AND PROCEDURES FOR JUDGING

At the World Festival- Contest of National Cultures and Arts "WORLD FOLK VISION" and the International Specialized Competitions and Festivals of National Cultures and Art, rules and refereeing procedures are established based on the principles of clarity, openness, optimal objectivity and simplicity.

Jury members must be independent. The results of the competition are not the result of an agreement and / or discussion between the jury members, but represent a compromise based on the individual statements of each jury member regarding each contestant.

Clear results are achieved using an explanatory voting system. The refereeing rules do not provide for discussion of the voting procedure or results, as well as re-voting.

An international jury is formed for each nomination of the competition and festival program. The jury is headed by the chairman.

The organizational and technical work of the jury is performed by the executive secretary.

The jury is formed by the National Directorate in consultation with the Secretariat of the International Organizing Committee.

For the preliminary selection and summing up of the Competition, a professional Jury is created, which includes: representatives of the International Organizing Committee, National Organizing Committee, cultural figures, show business, artists, teachers of musical educational organizations, radio DJs, artists, composers, authors texts or music producers, as well as other representatives of creative professions.

The composition of the Jury is approved by the National Organizing Committee in coordination with Secretariat of the International Organizing Committee.

When voting, jury members must use all their professional skills and experience, without giving preference to any participant due to their citizenship, nationality, gender or similarity.

The work of the professional jury is based on the equality of all members. Decisions of the professional jury are made by voting, drawn up in writing and notarized. In case of equal results, the final decision is made by the Chairman of the Competition Jury.

Awarding the same title to two different performers is not allowed.

DEFINING WINNERS AND AWARDS

The jury determines the winners and prize-winners (grand prix, 1, 2 and 3 places, laureate) in the nominations of the competition and festival programs, which are awarded at official ceremonies with medals and diplomas with the symbol of “WORLD FOLK VISION”. In the case of creative teams, each participant receives a medal and diploma.

The jury has the right to award participants of the competitive and festival programs with special diplomas in each nomination.

Special prizes and awards from the host (sponsors) may be established. It is possible to establish special and additional prizes by state, commercial, public or creative organizations, both national and foreign by agreement with the National Organizing Committee. Such awards must be agreed with the National Organizing Committee no later than the start of the World Festival-Contest of National Culture and Arts "WORLD FOLK VISION».

ROUND TABLE

The organizers provide for discussion with representatives of delegations of urgent problems of the development of culture, art, international cultural cooperation in the following areas:

the international cooperation; creative; organizational.

PRESS CENTER

Media representatives accredited to the Press Center are provided with official information (on-site and via communication channels).

ORGANIZATIONAL MATTERS

Preliminary applications for participation in the World Festival-Contest of National Cultures and Arts 'WORLD FOLK VISION' are submitted to the National Directorate before the due date in the approved form.

Applications for participation are submitted in the approved form to the National Directorate before the established date.

The National Directorate reviews applications and sends appropriate confirmation of participation in the World Festival-Contest of National Cultures and Arts " WORLD FOLK VISION" on time.

The delegation that has received confirmation, before the due date, should send to the National Directorate the following:

Information No. (train, flight of the plane, bus, water transport), date and time of arrival and departure of the delegation or invited guests;

Final list of delegation members with passport details (birth certificates) and home addresses.

Participants insurance is carried out independently by the participants of the World Festival-Contest "WORLD FOLK VISION ".

The head of the delegation arriving at the World Festival - Contest "WORLD FOLK VISION» must have a list of members of the delegation with passport data (birth certificate) and home addresses; members of the delegation - passport (birth certificate), power of attorney from the parents.

Members of delegations with their participation, as well as legal representatives of underage members of delegations with the participation of their wards, give their consent to the Secretariat of the International Organizing Committee that they or their wards be shot on film, for television, the Internet or otherwise, and also photographed during and subsequently used received cinema, television, photo and other materials for development, promotion and popularization of the World Festival-Contest "WORLD FOLK VISION".

Applications for accreditation of media representatives are submitted to the National Directorate before the due date.

Applications and information are sent to the National Directorate by fax or e-mail.

ORGANIZATIONAL CHARACTERISTICS

In order to prepare and conduct the World Festival-Contest " WORLD FOLK VISION" in the host country, the National Organizing Committee is recommended to contact the relevant competent state authorities with a request

to establish temporary simplified procedures:

- ensure the issuance in the prescribed manner of visas without levying fees for their issuance at the request of the National Organizing Committee for participants and guests of the event, as well as representatives of the foreign press;
- to ensure, as a matter of priority, at the request of the National Organizing Committee, the passage through the state border of the host country of the participants, members of the press and the organizers of the World Festival;
- ensure, as a matter of priority, the performance of customs operations and customs control in respect of goods placed under the customs procedure of temporary import (admission) and upon their return export (re-export), without levying customs duties for the commission of actions related to the release of goods.

SYMBOL (EMBLEM) OF THE WORLD FESTIVAL-CONTEST «WORLD FOLK VISION»

The symbol (emblem) must be drawn in such a way that it can be clearly identified as belonging to the country of the respective National Organizing Committee.

The distinctive element of the logo should not be limited to the name or abbreviation of the country name of the respective National Organizing Committee.

The distinctive element of the logo should not contain links to "WORLD FOLK VISION", or to any date or event that would limit it in time.

The distinctive element of the emblem should not contain slogans, designations or other generalized expressions that give the impression of their universality or international character.

The logo design must be clearly identified with "WORLD FOLK VISION", organized by the respective National Organizing Committee.

Media can use the logo, but only in the editorial context. Any other use of the logo, commercial or non-commercial, is strictly prohibited without written permission.

The corporate font for the " WORLD FOLK VISION" logo is a custom font. No fonts other than branded fonts in the word "WORLD FOLK VISION" can be used.

Each competition, the responsible organizer of the "WORLD FOLK VISION" competition, in agreement with the Secretariat of the International Organizing Committee, gets the opportunity to create complementary design of the official event emblem, including a visual symbol, thematic slogan and other visual elements that enhance the message of the event.

Any commercial use of the logo is strictly prohibited without the written permission of the Secretariat of the International Organizing Committee.

SESSION

INTERNATIONAL ORGANIZATIONAL COMMITTEE FOR THE PREPARATION AND HOLDING OF THE WORLD FESTIVAL-CONTEST «WORLD FOLK VISION»

The Session is a general meeting of members of the International Organizing Committee. The Session is the highest organ of the International Organizing Committee.

The decisions of the Session are final. Regular Sessions are held once a year. An extraordinary session of the International Organizing Committee may be convened by the Secretary General or at the written request of at least one third of the members of the International Organizing Committee.

COVERAGE OF THE WORLD FESTIVAL-CONTEST "WORLD FOLK VISION" BY MASS MEDIA

The Secretariat of the International Organizing Committee is taking all necessary measures to ensure the widest possible coverage of the World Festival-Contest " WORLD FOLK VISION" by various media, as well as to ensure the widest worldwide audience.

The adoption of all decisions regarding the coverage of the World Festival-Contest «WORLD FOLK VISION" by the media is the responsibility of the Secretariat of the International Organizing Committee.

IMPORTANT INFORMATION

In the venues of the World Festival -Contest "WORLD FOLK VISION" and other areas, any demonstrations or propaganda of a political, religious or racial nature are prohibited.

Discrimination of any kind against a country, individual person or group of persons on the basis of ethnic origin, gender, language, religion, politics or for any other reason is strictly prohibited and punishable by disqualification or exclusion.

Any talisman created for the World Festival-Contest " WORLD FOLK VISION" must be considered an official emblem, the design of which the National Organizing Committee must submit to the Secretariat of the International Organizing Committee for approval. Such a talisman cannot be used for commercial purposes in the country of any National Organizing Committee without the written consent of the National Organizing Committee.

INTERNATIONAL ORGANIZING COMMITTEE AS THE LAST INSTANCE

The International Organizing Committee is the last resort on any matter concerning the World Festival-Contest “WORLD FOLK VISION”.

DISPUTE RESOLUTION

The decisions of the International Organizing Committee are final. Any dispute arising from their application or interpretation may be resolved exclusively by the Secretariat of the International Organizing Committee.

SPECIAL CONDITIONS

Finalists of the World Festival-Contest " WORLD FOLK VISION» will be required to take part in the closing ceremony of the festival competition and the concerts of the laureates free of charge.

All tours of the festival-contest can be broadcast live and recorded for subsequent broadcasts and publications on audio and video media. The festival-contest will be partially or fully available for viewing via the Internet.

All rights to broadcast, audio and video recordings of the festival-competition and the final concerts of the laureates without additional fees from its participants belong to the Secretariat of the International Organizing Committee, as well as the sale and distribution of these materials.

Competitors and their accompanists undertake to sign a document confirming the absence of claims for the use of the above materials by the National Directorate. The National Directorate does not bear financial obligations to the contestants for the use of the materials received.

In agreement with the Secretariat of the International Organizing Committee, the winners of the first three places for each specialty will perform a maximum of two recitals in favor of the World Festival-Contest «WORLD FOLK VISION» free of charge.

The organizer does not reimburse or compensate for losses, expenses and any other expenses that may occur to participants of the festival-contest in connection with participation in the festival-contest.

The winner of the Competition agrees to sign all the necessary documents related to the victory in the Competition (Consent to participate, etc.), within the time specified by the Organizer. Failure to sign such documents will be considered by the Organizer as a refusal to win the Competition.

The National Directorate does not provide contestants, accompanists and other accompanying persons with any type of insurance.

Competitors must not have any other professional obligations while participating in the Contest.

The application signed by the candidate for participation in the Competition is evidence that the future participant of the Competition fully accepts and undertakes to comply with these Terms.

Participants of the Competition, including the winner of the Competition, agree that the Organizer has the right to use the videos posted by the participants on the Internet in connection with their participation in the Competition, as well as any fragments of videos, free of charge in the following ways: broadcast or by cable, relay, bringing to the public. Moreover, the number of video impressions is not limited.

The organizer also has the right to grant the right to use videos (sublicense) by the above methods to any third parties without paying any additional fee.

The organizer is not obliged to provide participants of the Competition reports on the use and (or) sublicense of videos to third parties.

The organizer has the right to use videos in the above ways on the territory of all countries of the world without limitation of the period of use.

The organizer has the right to refuse to recognize the winner of the Contest if the participant's video contains shots showing the use of tobacco products, drugs, drinking alcohol, naked body parts, calls for violence, extremism, or other illegal actions (inscriptions, etc.).

All information posted on the official website of the Competition is correct at the time of publication. At the same time, the National Organizing Committee reserves the right to make changes if circumstances so require.

Anybody who are preparing and conducting any of the stages of the World Festival-Contest "WORLD FOLK VISION" at the country or region level, must be guided by the provisions of this document. Any derogation from this document must be agreed with the Secretariat of the International Organizing Committee.

The Secretariat of the International Organizing Committee of the World Festival-Contest "WORLD FOLK VISION" owns exclusive rights to use the name of such an event and its symbols. The rights to advertise goods, works and services at the venue of the World Festival-Contest "WORLD FOLK VISION" belong exclusively to the organizers of such an event.

The rights to determine the manufacturers of concert costumes, concert, sound, lighting equipment and inventory used at the event belong exclusively to the organizers of such an event. The expenditure of funds received by the organizers of the events from the realization of the rights to advertise beer and beverages made on the basis of beer at the venues of these events, as well as from the realization of the rights to advertise on television and radio broadcasts of physical education events and (or) sports events, carried out in accordance with the rules approved by the competent national bodies of state and executive power.

The use by third parties of the names “WORLD FOLK VISION”, and the phrases and symbols formed on the basis of these events, are carried out on the basis of agreements concluded in writing with the organizers of the events, with the exception of cases of using such names, formed on the basis of phrases and symbols for information purposes or in connection with the exercise of these rights by third parties who are the acquirers of the rights to media coverage of events.

The media should use the exact and undistorted names of events approved by the organizers, while such names are not advertising.

The organizers of the events, as part of the preparation and holding of the World Festival-Contest «WORLD FOLK VISION», own the rights to cover them by broadcasting the image and (or) the sound of the events by any means and (or) using any technology, as well as by recording the specified broadcast and (or) photographing events.

The rights to cover events in the framework of the preparation and holding of the World Festival-Contest " WORLD FOLK VISION" may be used by third parties only on the basis of the permissions of the organizers of the events or written agreements on the acquisition by third parties of these rights from the organizers of such events.

COUNTRY OBLIGATIONS

The World Festival-Contest of National Cultures and Arts “WORLD FOLK VISION”, in respect of which the obligations of the host country arise, are held on the territory of that country only subject to the approval of decisions on their implementation with the National Organizing Committee for the preparation and

holding of the World Festival -Contest of National Cultures and Arts “WORLD FOLK VISION”, with local executive authorities in the territories of which such international events are planned, and with the relevant competent executive authority in the field of culture. An application for holding such cultural events in the framework of the “WORLD FOLK VISION”, including participation in a competition for the right to conduct such events, may be submitted by the National Organizing Committee in coordination with the relevant state and / or local executive bodies authorities.

GOALS OF THE WORLD FESTIVAL-CONTEST OF NATIONAL CULTURES AND ARTS «WORLD FOLK VISION”

Development and strengthening of friendly ties and cooperation between peoples of different countries in the field of culture and art;

Assistance in organizing tours of art groups and individual performers, facilitating cooperation and mutual relations between creative unions and associations, public organizations, associations, foundations and other non-governmental organizations, establishing contacts between cultural and art workers, as well as realization of direct connections of various regions of the world in the field of culture and art;

Realization of the strategic role of culture as a spiritual and moral foundation for the formation of a harmoniously developed personality, strengthening the unity of society and civic identity, the comprehensive development of cultural and educational tourism to familiarize citizens of the whole world with the cultural and natural heritage of mankind, taking into account the provision of economic and socio-cultural progress in various regions of the world;

Creating favorable conditions for the development of cultural ties, cultural exchange and cooperation in the field of theatrical, musical, visual, pop and circus arts, cinema, television and radio broadcasting, the protection and rational use of monuments and other objects of cultural and historical heritage, amateur folk art, and folk crafts and other cultural activities.

TASKS OF THE WORLD FESTIVAL-CONTEST OF NATIONAL CULTURES AND ARTS " WORLD FOLK VISION"

Development and self-realization of a person, humanization of society, preservation of the national identity of peoples, affirmation of their dignity;

The development of intercultural dialogue at the international level, the strengthening of interethnic and interregional ties;

Ensuring social progress, civil peace and interethnic harmony;

Preservation of the cultural and historical heritage of the peoples of the world, providing citizens with access to world cultural values;

Creating conditions for the preservation and development of the cultural potential of various nations, integrating them into the world cultural process, ensuring the adaptation of the cultural sphere to market conditions;

Preservation of national cultural identity and creation of conditions for ensuring equal access to cultural goods, development and realization of the cultural and spiritual potential of each individual;

Creating conditions for improving the quality and variety of services provided in the field of culture and art;

Creating conditions for each person to realize his creative potential;

Identification and popularization of the cultural heritage of the world's peoples;

Creating a positive cultural image of the world's regions in the world community;

Improving the quality and competitiveness of the tourist regional product in the domestic and world markets;

Creation of favorable conditions for sustainable development of the spheres of culture and tourism;

The development of a global cultural and information space, increasing the level of accessibility of cultural property and reducing territorial differentiation in the provision of the population with the products of human cultural activity;

Preservation of the national heritage of various countries (both material and spiritual), accumulated by previous generations;

Promoting the recognition of the equal dignity of national cultures of all peoples, their mutual enrichment, while respecting the identity of each of them;

Affirmation of the inalienable rights of an individual to cultural identity, freedom of creativity, cultural activity, satisfaction of spiritual needs, and familiarization with cultural values;

Development of traditional knowledge of indigenous peoples as a source of intangible and material wealth, their positive contribution to sustainable development, ensuring their proper protection and promotion;

Creation of public-private partnership institutions, development of the cultural property market, joint participation of the state and business in the development of this market, as well as in cost-effective cultural projects;

Assistance in promoting international traditions of cultural traditions and national treasures of various regions of the world;

Introduction and distribution of new information products and technologies in the field of culture and mass communications;

Identification and support of young talents in the field of culture, art and mass communications, support for promising creative projects, overcoming existing trends in the outflow of talented cultural and art workers from their countries;

Expanding the participation of various regions in the world cultural process, promoting the achievements of culture in the world, bringing together the goals and objectives of national and world culture, mutual borrowing of the experience of international cultural organizations in solving the problems facing regional culture and art;

Promoting adaptation of the sphere of culture and art to new market conditions, protecting it from tough market influences, preventing the destruction of the sphere of culture and art in a competitive environment;

Promoting the development of creative potential, maintaining and developing national education systems, identifying and supporting young talents;

Intensification of international and interethnic cultural exchange, increasing the level of accessibility of culture and art for the population of various regions from different countries;

The development of culture and art through the formation of an effective environment for experimentation and innovation, the introduction of new technologies;

Support for authors of new ideas and methods of creativity, creative debuts in the field of culture and art, expanding opportunities for searching and implementing innovative concepts for the development of art;

Support for regional, folk festivals dedicated to the revival of traditions, rituals, holidays and customs of the peoples of the world;

Development of a tourist and recreational complex of regions of the world, improving the quality of tourist services, promotion of a tourist product related to cultural and educational tourism in the domestic and world tourist markets.

EXPECTED PROJECT RESULTS OF THE WORLD FESTIVAL-CONTEST OF NATIONAL CULTURES AND ARTS "WORLD FOLK VISION"

Creation of a unified cultural space of the world based on spiritual unity and friendship of multinational peoples of the world; of tourists and travelers in cultural and educational tourism;

Supporting the diversity of national cultures of different regions of the world on the basis of an original cultural code, the development of international, interethnic and interregional cultural ties;

Leveling the level of accessibility and quality of cultural goods and art education, regardless of place of residence, income, social status of a person;

Formation of a cultural environment that meets the growing needs of individuals and society, improving the quality, diversity and effectiveness of services in the fields of culture, art and tourism;

Creating conditions for the accessibility of the participation of the entire population in cultural life, as well as the involvement of children, youth, the elderly and people with disabilities in active socio-cultural activities;

Formation of an accessible and comfortable tourist environment in the regions of the world;

Promotion of regional, national culture and art in the domestic and international markets;

Creation of favorable conditions for improving the cultural and leisure services of the population, strengthening the material and technical base of the sphere of culture and tourism, and the development of amateur art;

Stimulating the consumption of cultural goods;

Ensuring the wide, without any restrictions, access of every citizen to national and world cultural values through the formation of Internet resources, the acquisition of rights to free placement in the Internet telecommunications network of the World Festival-Contest of National Cultures and Arts "WORLD FOLK VISION»;

Strengthening the international image of various regions of the world as territories with a high level of culture;

The increase in the involvement of all population groups in active creative activity, which involves the development of basic artistic and practical skills;

Strengthening support for prominent cultural figures and supporting talents;

Increased support for art groups, creative unions and cultural organizations;

The growth of quality events dedicated to significant cultural events and the development of cultural cooperation;

Strengthening international cultural cooperation; culture favorable for cultural and educational tourism;

Qualitative growth of cultural and leisure needs of citizens in the field of art and creativity;

The growth of domestic and inbound tourist flows, including an increase in the number of trips of foreign citizens;

Improving the image of a region (country, city) as a territory favorable for cultural tourism;

Raising the awareness of foreign citizens about the opportunities and advantages of the regional tourist and cultural complexes;

Involvement of world regions in the implementation of the program of the World Festival-Contest of National Cultures and Arts “WORLD FOLK VISION”;

Creation of conditions for attracting highly qualified personnel to the cultural sector, including young specialists;

Creation of the necessary conditions for enhancing innovation in the field of culture and attracting private investment into culture, including through public-private partnerships;

Increasing the role of state-public partnerships in the field of culture and tourism, the inclusion of professional communities, unions and public organizations in the implementation of national cultural policy;

An increase in the number of information and innovative technologies introduced in cultural and tourism organizations, an increase in the efficiency of informatization in the cultural and tourism sectors

Decrease in the registered unemployment rate in places of traditional residence and traditional economic activity of the indigenous peoples of the world;

An increase in the proportion of the world's population participating in cultural and leisure events held by cultural organizations, and in the work of amateur associations, in places of traditional residence and traditional economic activity of indigenous peoples of the world;

Satisfying the needs of various categories of citizens in active and full-fledged recreation, health promotion, familiarization with the world cultural values of mankind;

Assistance in the implementation of regional programs aimed at strengthening civil unity and harmonization of interethnic relations.

WORK WITH MASS MEDIA

In order to cover the work of the World Festival-Contest of National Cultures and Arts "WORLD FOLK VISION" and the International Specialized Competitions and Festivals of National Cultures and Arts held as part of the World Festival -Contest "WORLD FOLK VISION", interested media are sent to National Directorate, an application for the accreditation of its journalists / correspondents certified by the signature of the head represented by the media. The deadline for submitting Applications is set by the National Directorate.

LIST OF DOCUMENTS AND MATERIALS REQUIRED FOR CONSIDERING THE QUESTION ABOUT THE POSSIBILITY OF ACCREDITATION BY MEDIA

The application is executed on the form of the media organization (mass media), certified by the signature of the head of the media, indicating: the name and full name of the journalist / correspondent to be sent.

The Application shall contain information about the publication and the number of the national certificate of registration of mass media (if such registration certificates are provided for by the national legislation of the country of the event and registration of mass media).

The Application is accompanied by a package of publications by the Applicant on past similar festivals or competitions over the past two years. (links or scanned copies in electronic form).

The National Organizing Committee and / or the National Directorate reserves the right to refuse accreditation to a media representative without explanation.

All expenses of the journalist / correspondent's stay at the World Festival-Contest of National Cultures and Arts «WORLD FOLK VISION» / or the International Specialized Festival of National Cultures and Arts and International Competition will be borne by his organization.

The International (National) Organizing Committee "WORLD FOLK VISION" has the right to invite individual journalists / correspondents at its own expense or with partial payment of expenses to participate in the World Festival-Contest of National Cultures and Arts "WORLD FOLK VISION" and / or the International Specialized Competition-Festival for a period approved by the National Organizing Committee only subject to signing with the National Directorate special agreement for participation and delivery of travel documents to the venue of the event and back to the place of departure. At the same time, journalists must commit themselves to attend all press conferences and shows as part of the event for subsequent publication of materials.

The International (National) Organizing Committee "WORLD FOLK VISION" and / or the National Directorate has the right at any time to deprive the journalist / correspondent of accreditation and limit his presence at events without giving reasons.

The International (National) Organizing Committee "WORLD FOLK VISION" and / or the National Directorate does not cover the expenses of a journalist / correspondent sent to events on a business trip by his publishing house. The costs of such persons shall be borne by the publisher.

Issue of accreditation cards for participants, guests, and media representatives is carried out in the National Directorate (Organizing Committee) of the competition.

RULES OF INTERACTION OF REPRESENTATIVES OF MASS MEDIA, ORDER OF REQUEST FOR MATERIALS AND RULES OF THEIR USE ON THIRD PARTY RESOURCES

When using an official information and quoting the statements of participants in the events, the prepared materials should contain a mention of the World Festival-Contest of National Cultures and Arts "WORLD FOLK VISION" and / or specialized competitions held as part of the " WORLD FOLK VISION".

The source of the information received must be indicated without fail or refer to the festival (contest) website if the information is taken from the website. Making any changes, additions or distortions to the copied (cited) information is not allowed.

Printed media, online publications - any material written during the course of work or as a result of the "WORLD FOLK VISION" and / or specialized competitions held as part of the "WORLD FOLK VISION" should contain a mention of these events (text or logo).

Television, radio - any material made during or following the "WORLD FOLK VISION "and / or specialized contests held as part of the" WORLD FOLK VISION "should contain a mention of these events (text or logo).

Photographs - any photograph released must contain a mention of "WORLD FOLK VISION" and / or specialized competitions held as part of" WORLD FOLK VISION" in the image or in the signature (text or logo).

Blogs, social networks - when using official information obtained in the framework of participation in the" WORLD FOLK VISION " and / or specialized competitions held as part of the "WORLD FOLK VISION" and quoting the statements of the participants in these events (quoting of participants in the events should take place from their personal consent) finished materials posted on the Internet (blogs, social networks, etc.) must contain reliable facts.

The organizers of the " WORLD FOLK VISION" and events held as part of the "WORLD FOLK VISION" are not responsible for the statements of the participants in the blogosphere and social networks.

The organizers inform that they have the right to use the text of articles, photo and video materials received or created by representatives of the media during the preparation or holding of the " WORLD FOLK VISION" events and / or specialized competitions held as part of the" WORLD FOLK VISION", with reference to the authors of these materials.

The sites of bloggers and their pages on the Internet, on which publicly available information is posted, should not:

allow propaganda or agitation inciting social, racial, national or religious hatred, or hostility. Propaganda of social, racial, national, religious or linguistic superiority is prohibited;

contain profanity, calls for violence or violent change in the foundations of the political system, propaganda of drug addiction, alcoholism, tobacco smoking,

extremist religious or political ideas, as well as information inciting social, racial, ethnic or religious hatred that violates copyright, state, commercial or other secrets protected by law, the rights of personal data subjects, degrading the honor, dignity and / or business reputation of individuals and legal entities;

contain actions aimed at inciting hatred or enmity, as well as humiliating the dignity of a person or a group of people on the grounds of sex, race, nationality, language, origin, attitude to religion, as well as belonging to a social group.